

Partnering With Reena For Residential Development

Reena is a non-profit organization that promotes dignity, individuality, independence, personal growth and community inclusion for people with diverse abilities within a Jewish culture and values framework.

Why Partner with Reena?

- ▶ Long Term Reliable Tenants
- ▶ Contributions from all levels of Government
- ▶ Waivers of Fees & Development Charges (D.C)
- ▶ Successful Track Record
- ▶ Government Relations
- ▶ Higher Density
- ▶ Community Good

Reena, through our housing corporation, Batay Reena, is dedicated to creating high-quality, affordable, and accessible homes for individuals who need support in their daily lives. Our focus encompasses those with developmental disabilities, brain injuries, physical disabilities, mental health challenges, and seniors.

By partnering with us, you align your projects with a mission of inclusivity and support, ensuring that the homes you build make a meaningful impact on the lives of vulnerable populations.

Individuals supported by Reena make long-term, reliable tenants.

History of Success

Our track record speaks for itself.

Reena/Batay Reena currently provides housing and supports for 523 individuals in:

→ 32 group homes, including specialized homes for

- vulnerable women
- seniors
- people with complex behavioural challenges

→ 2 Intentional Community Residences

- Sandy Keshen Reena Residence opened in 2012, 4 story apartment building for 84 residents
- Lou Fruitman Reena Residence opened in 2021, 6 story building for 137 residents

Vaughan

→ Frankfort Family Reena Residence

- Scheduled to open in 2026, 20 story apartment building for 168 residents
- Recipient of \$43.9 M from CMHC Rapid Housing Initiative
- City of Toronto Open Door Affordable Housing Project

Toronto, Allen Rd. and Eglinton

→ Supported Independent Living

- 137 individuals in 60 units across the GTA

We have a history of successful builds and operations, demonstrating our capability to manage complex projects efficiently. We excel in navigating the intricacies of approvals, helping to advance timelines and streamline processes. Our proven expertise ensures that your development will meet all necessary regulations while maintaining the highest standards of quality and care.



Location Preference

Reena currently operates in the GTA and is looking to expand in the area bordered by Keele Street in the west, Leslie/Don Mills to the east, St. Clair in the south, and King Road in the north.

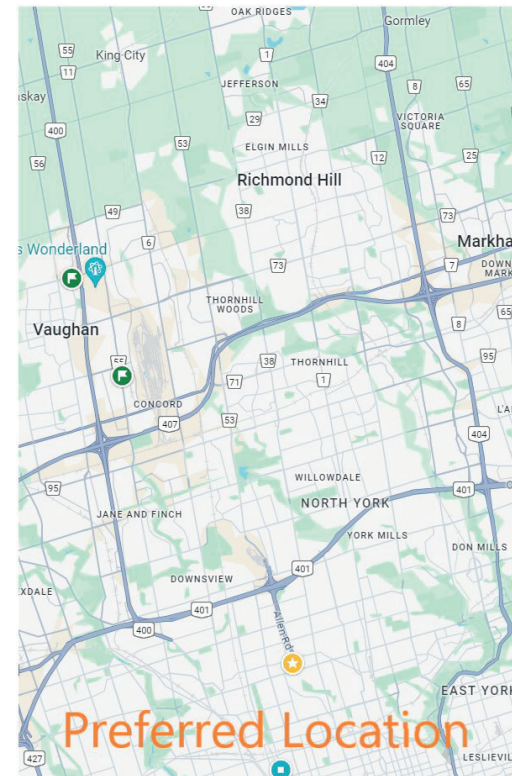
Ideally, we want to have at least 20 units within a development project.



Strong Community and Government Relations

We have built strong relationships with the community and government leaders. Endorsements from mayors, councillors, and provincial leaders across the political spectrum testify to our credibility and the trust we have earned. Our influential advisory committee includes prominent figures who advocate for our mission, further enhancing our reputation and influence.

Leveraging the tremendous need for deeply affordable housing for the vulnerable individuals we support, we have worked closely with communities and all levels of government to get more units approved and built in shorter time periods.



Project Resources

Partnering with Reena/Batay Reena grants you access to valuable resources and financial aid. We have successfully helped projects obtain DC waivers, property tax reductions, substantial CMHC's contribution, loans, and rent subsidies. These resources reduce the financial burden on developers and ensure that projects remain financially viable while serving the community's needs.



Comprehensive Support Services

We collaborate with established support service organizations such as Home and Community Care, March of Dimes, Community Head Injury Resource Services of Toronto, and Safehaven. This network provides comprehensive support services to residents, ensuring they receive the necessary care and assistance. By integrating these services into your developments, you enhance the quality of life for residents and create a supportive, thriving community.

Ensuring the proper support systems are in place ensures that residential units are well cared for and maintained with minimal tenant issues.

Conclusion

Partnering with Reena/Batay Reena means more than just building homes; it's about creating inclusive, supportive communities. With our mission-driven approach, proven success, robust community and government relations, access to essential project resources, and comprehensive support services, we offer a partnership that not only benefits your development projects but also significantly contributes to the well-being of individuals in need. Together, we can build homes that truly make a difference.