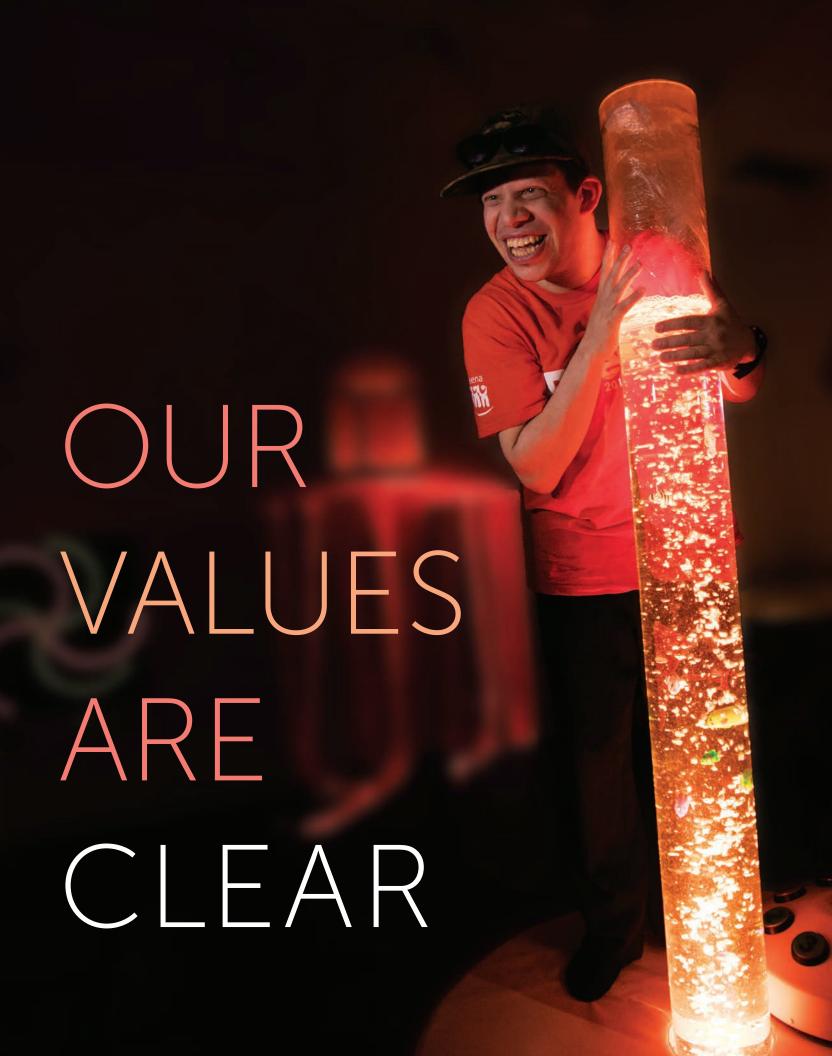


2016-2017



CARE

Chesed Ve Tzedek
Compassion and Justice

LEADERSHIP

Tikun Olam Repair The World

EMPOWERMENT

V'ahavta L'reacha Kamocha Value Others As You Value Yourself

ACCESSIBILITY

Lifnei Iver Al Tasim Michshol Remove Barriers

RESPECT

Kvod Habriyot Honour Our Humanity

MISSION

Reena is a nonprofit organization which promotes dignity, individuality, independence, personal growth and community inclusion for people with developmental disabilities within a framework of Jewish culture and values.

MESSAGE FROM OUR BOARD CHAIRS



Batay Reena is one of 3 entities all working toward a common goal and playing an intrinsic role in demonstrating the value of leadership. Housing is vital within our sector and we have always worked to ensure that people are housed safely and with dignity. This past year, we completed construction of a unique home carefully designed to meet the needs of 6 complex individuals. Thank you to everyone involved in this project including DASD Contracting and Claude Lacombe of Richmond Architects. Recently, we also concluded negotiations to acquire a 1/3 acre of land adjacent to the Toby and Henry Battle Developmental Centre to complement the ½ acre purchased 2 years ago, and are in the planning process for our next residential project. I am extremely grateful to our small but very talented Board for sharing their time and skills. The value of leadership in part is about the pursuit of excellence. Our measure of excellence is the positive transformation of residential support systems for individuals with developmental disabilities.

Batay Reena Chair

Reena is rooted in a set of values which are based on Judaic principles, one of which is leadership and the notion that humanity has a shared responsibility to heal, repair and transform the world. As I reflect back on my term, I feel privileged to have been part of the leadership role Reena has taken provincially and nationally. As an organization, we have pursued an ambitious plan for Reena's continued success, while reflecting on areas where Reena's capacity to meet the needs of our community can be strengthened. We have maintained a solid foundation of devoted members on all three Boards. We have strengthened our partnerships and promoted a working model to help solve the affordable housing crisis, providing choices for some of the most vulnerable Canadians. If leadership is measured in part by how we treat the most vulnerable, Reena, through its history of collaboration and innovation, has raised the bar. I look forward to continuing to help Reena in its leading efforts on behalf of vulnerable citizens.

Reena Chair

JEFF SHANKMAN

During my term as Chair of Reena Foundation we have diligently worked to reduce overhead and increase our assets to better support individuals with developmental disabilities. In part an organization's leadership can be measured by how it stewards resources. Reena Foundation has put the value of leadership into action by creating opportunities for improved quality of life through fundraising efforts. This past year our events welcomed new donors, re-engaged past donors and included the individuals whom we so proudly serve. We were pleased to grant \$503K for important Reena initiatives. It has been my privilege and pleasure to work with a strong Executive and dedicated Board members, and I am secure in the knowledge that Reena Foundation has strengthened its stewardship framework through revitalized policies, partnerships and donor relations. Reena Foundation is on solid footing and its commitment to individuals and families supported by Reena will be enhanced in the coming years.

Reena Foundation Chair



Reena is guided by the value of care. As I look back over the past year, I see the many ways the organization has grown. Guided by our Strategic Vision, we have continued to find new, innovative ways to foster and advocate for a culture of care. We have responded to urgent need situations and worked diligently to develop solutions which support the whole person. From advocating for the sector to constructing homes which support some of the most complex needs, we have provided and paved the way for new ideas. As the needs of the people we serve continue to change, we have adapted the way we do things, so that as an organization we can evolve with the people we support. Reena's value of caring is reflected in the amazing work and quality of support of all our staff; it is reflected in our collaborative approach with government, with other providers, and with families, and it models the culture of care we hope to see in the world.

Reena President & CEO

It's always a delicate balancing act to work with fixed budgets, while addressing the challenging essentials of complex needs. The task is only accomplished with dedicated staff that value empowerment. They make it their life's work to advocate for those who cannot advocate for themselves; from simply helping someone file a tax return to lobbying professionals to ensure we obtain the best possible supports for those we serve. Thanks in part to the Ontario Trillium Foundation, we plan to renovate our flagship location to ensure we comply with AODA standards and thus protect the dignity of all. Thanks to one-time funding from the Ministry of Community and Social Services, we have worked closely with fire consultants to upgrade the Reena Community Residence to a B-3 status, thus ensuring that persons with physical disabilities are living in a safe environment.

Reena CFO

As an active participant in the Developmental Service Sector for close to 30 years I have witnessed its tremendous growth. The cornerstone of this growth is the value of respect. We have transitioned people from institutions into the community; from children's services to adult homes; from family homes to independent living. We have worked through crisis and urgent need circumstances to provide consistency and stability, and we have developed methods of support for an aging population. Reena, as part of a larger service system, has maintained its commitment to providing the right supports at the right time. We have worked collaboratively with our many partners and stakeholders to ensure that we continue to respect the cultural diversity, autonomy, choice, dignity and rights of everyone.

Reena COO

Reena Foundation is committed to removing financial barriers for individuals with developmental disabilities. We model the value of access by providing families with the opportunity to become part of the Reena Community. Many families have expressed that coming to Reena is like coming home, and this year, we were able to bring countless people home. We would like to express our heartfelt appreciation to the many volunteers who joined our committees and worked tirelessly to ensure our success. We thank our generous donors and sponsors for making it possible for us to support so many important Reena programs and initiatives.

Reena Foundation Executive Director





LEADERSHIP



EMPOWERMENT



ACCESSIBILITY



2015 - 2020STRATEGIC PLAN UPDATE We are pleased to share the highlights of our outcomes and activities from year two of our strategic journey.

CORE GOALS

PROGRAMS & SERVICES

Goal 1: Expand our services to support individuals with a broad range of developmental disabilities across a larger geographical area

We have created a new model of housing for complex support and have implemented a sign language training program for staff working with individuals with hearing impairments. A third-party clinical review is currently underway with the Centre for Addiction and Mental Health and the Health Care Access Research and Developmental Disabilities program.

Goal 2: Increase the opportunity for training and competitive employment for individuals with developmental disabilities

37 people attained employment and supported volunteering through Reena's Vocational Programs this past year. We also welcomed a new Employment Resources Specialist to inspire dialogue and action. This role will encourage all stakeholders to look at everyday opportunities for meaningful employment. 85% of our Summer Employment Training participants completed and retained positions for the entire summer and the program will be doubling next year.

Goal 3: Diversify and enhance housing options for individuals with developmental disabilities

Building on the success of the Reena Community Residence, Reena with several other agencies has created the Intentional Community Consortium, to pilot a series of affordable housing projects for mixed use to be scaled out across Canada. Construction has been completed on a new home, custom designed to meet complex needs and 2 additional capital expansion projects are underway, including a home geared toward higher functioning individuals.

LEADERSHIP

Goal 1: Maintain and grow positive government relations

We have maintained strong governmental relationships both provincially and federally. We have participated in forums and committees at all levels of government, ensuring that individuals with developmental disabilities have a voice in employment, health and housing discussions. We have been called on as a resource in times of distress and developed solutions to complex situations.

Goal 2: Be a model of innovation and service quality

In pursuit of accreditation we have reflected on our strengths and our capacity to meet the needs of our community. We have surveyed our families, staff, volunteers, partners and the people we support. The results will enable us to continue to meet and exceed the standard of quality we pride ourselves on.

Goal 3: Increase public awareness of the services we provide

Using digital media, television and print we have shared our message across the globe educating the general population, strengthening the shared voice of our sector and increasing social inclusion for the people we support. We have created a cohesive identity, developed templates for emerging media and are in the process of developing a public education campaign.

REENA READY
TO LIVE, WORK
AND PLAY IN THE
COMMUNITY.

SUSTAINING GOALS





FAMILY & COMMUNITY ENGAGEMENTS

Goal 1: Continually promote community inclusion for all individuals with developmental disabilities

We have piloted two inclusive community programs: a two-part Siblings Workshop and a March Break Camp. We are also planning an event with Police Community Relations Officers to build on the shared responsibility of safe community inclusion practices.

Goal 2: Guide families through the decision making process and provide them with a warm, welcoming and engaging environment

We have emphasized the integral role of families in developing support plans, setting goals and reviewing successes. We have engaged families in an interactive employment forum and developed plans for piloting two apps which will improve peer-support and transportation needs.

Goal 3: Enrich our volunteer experience through empowerment and recognition

171 volunteers were welcomed to the Reena Community this past year. We introduced 10 new volunteer training opportunities, including Red Cross Standard First Aid and Yorksafe Food Handling Certification. Four recognition events across the Greater Toronto Area celebrated the valuable contributions of Reena volunteers.

Goal 4: Foster an environment rooted in Jewish culture and values, and support individuals on their spiritual journey

We have upheld a solid education and value system. The Reena Community continues to celebrate Jewish Holidays, participate in weekly Shabbat programming and encourage the individuals we support who are interested to attend synagogue. We have also participated in the UJA Walk with Israel and kosher food drives, and have delivered meals to housebound community members throughout the city.

ORGANIZATIONAL DEVELOPMENT

Goal 1: Expand our communications, administration and service delivery through technology

We have successfully implemented an augmentative communications program which makes it possible for individuals to interact with their environment. The program reduces behaviours and improves quality of life. We have rolled out WIFI infrastructure across all locations and piloted a SMART Board Program. Currently, we are investigating the benefits of incorporating Smart Home Technology.

Goal 2: Align our organizational structure, policies and procedures to support our strategic plan

Over 100 Reena policies have been reviewed and tailored to align service with need. We have streamlined processes for improved performance, reporting and forecasting. We are proud of the efforts made to deliver quality service in an efficient and consistent manner.

Goal 3: Nurture the meaningful role of our staff and encourage employee engagement

We have introduced a new human resource and payroll platform to increase efficiencies. Our employee appreciation program has been revamped to include events and matching RRSP Contributions. We have created an interactive intranet system which will provide greater systems integration and access to resources.

RESOURCES

Goal 1: Increase philanthropic engagement and stewardship through Reena Foundation

We customized our events to attract a greater and more varied complement of stakeholders. Our priority is to cultivate new relationships while strengthening existing ones.

Goal 2: Diversify and grow our financial resources by promoting our areas of strength

We have secured over \$1M in additional government funding through grant applications, invested in strategic initiatives, and maintained reserves. We are also focusing efforts on major gifts and legacy giving.

Goal 3: Attract, build and retain donors through positive donor relations

With a focus on improving transparency, we have modified our reporting to donors to provide them with a greater understanding of the direction of funds and how their donations impact the individuals we serve. Gift acceptance and donor recognition policies are being updated to assist us in our goal of continuously improving donor relationships.





HOW YOUR FUNDING HELPS

AGING WITH A DEVELOPMENTAL DISABILITY

We used our funding to support individuals aging with a developmental disability. We worked with people like Patty and Heather who have spent their entire lives together. Both women are nonverbal and came to Reena after spending 40 years in an institution.

When Patty took a fall, she was left with permanent damage, making it difficult for her to walk. The main entrance of her home was not wheelchair accessible and the staff team needed to find an alternative. Every day that Patty was away, Heather would pace back and forth by the window. No words were needed to communicate the void she was feeling and the team quickly moved into action. We were able to custom build a ramp and bring Patty home to Heather.

The women are now in their mid-seventies and their support needs continue to change. Funding helps us provide the right support at the right time so that Patty and Heather can age in place together.

51% of those we serve are seniors (aged 50+)

41% of our overall budget was used to support seniors aging with a developmental disability which represents 177 people

OUR FUNDERS

Ontario Ministry of Community and Social Services

Ontario Ministry of Health and Long Term Care (via March of Dimes) UJA Federation of Greater Toronto

Government of Canada Grants

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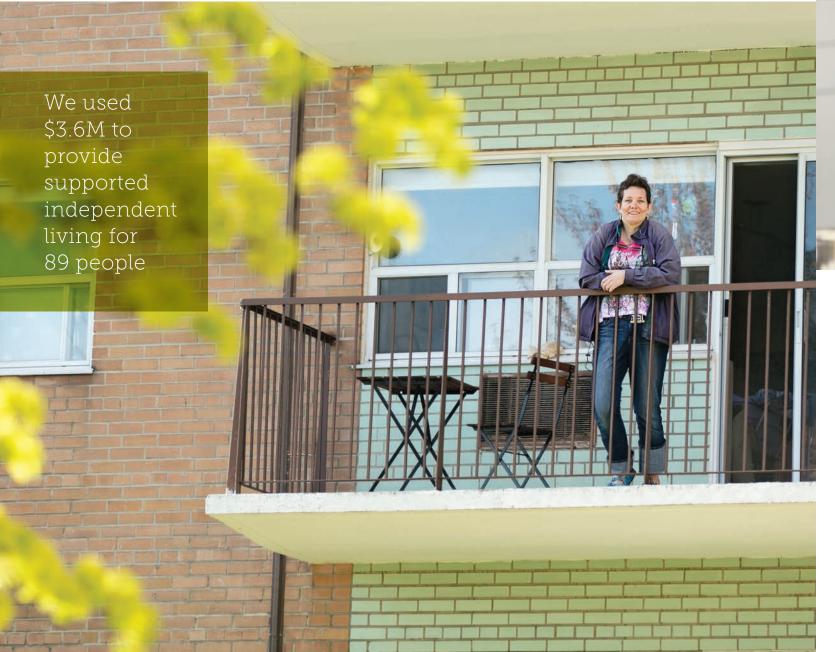
City of Toronto

Reena Families

Other Agencies

SUPPORTED INDEPENDENT LIVING

Alison started attending Outreach Programs at Reena 16 years ago while living at her family home. At 25 she was ready to move out on her own and we were there to help. Developing a Supported Independent Living Plan for Alison was as much about finding the right physical space as it was establishing the right level of support. We worked with Alison and her family to find a two-bedroom apartment close to transit and we continue to provide weekly visits to assist with key life skills and employment goals. Alison works part-time with eye care professionals and is a daycare volunteer. Reena has helped Alison feel fulfilled by her community involvement. The same Direct Support Professional has worked with Alison for over 10 years and to this day Alison remains close with her friends from Outreach. Funding helped us provide Alison with lifelong friendships, consistent care and confidence in living on her own.





DAY PROGRAMS

Our funding provided access to community for individuals with developmental disabilities. We worked with people like Dianne who started attending Reena's Downtown Toronto Day Programs this past year. Dianne is new to Canada and wanted help in building life-skills that would enable her to be more independent. The team helped her adjust to life in Canada by providing activities with peers outside of her family home. At the program Dianne discovered a passion for cooking and has created employment goals to apply it. Dianne is honing her culinary skills and working with the team to find the perfect job that will provide her with greater independence. Our funding provided Dianne with access to a community that welcomed, respected and inspired her.

















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Our sincerest thanks to the many generous individuals, families. foundations and organizations who supported Reena Foundation this year (April 1, 2016) - March 31, 2017).

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EXCEPTIONAL ABILITIES GALA



"My family has supported Reena for as long as I can remember and I was privileged to co-chair the Gala honouring Chief Mark Saunders and Sandy Keshen. We raised \$260K (net of expenses), to support some of Reena's most important initiatives. I recently joined the Board of Reena Foundation and look forward to chairing future events."

Madeleine Bodenstein

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"Our sister Shari moved into a Reena home 35 years ago and has never looked back. Her love of bowling inspired us to start Striking for Reena. Individuals show off their skills and take pride in being the stars of the day. This year, we raised over \$277K (net of expenses). Proceeds have paid for Respite and Enrichment programs, Transportation, and Capital Needs."

Elaine Justein & Steven Justein













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"My dream was to have Darryl Sittler visit my home in support of charity. Reena Foundation made it happen. My father Larry taught me that a donation has the power to change lives.

The time spent with Darryl Sittler gave me the opportunity to impress this valuable lesson upon my own son, Jaden. We are proud to support the work of Reena Foundation, and have directed funds to purchase a wheelchair accessible van and more."

Monty S. Robbins

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MAJOR GIFTS

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Board Members provide leadership and support to the Executive Team of Reena, Reena Foundation and Batay Reena. Members meet regularly throughout the fiscal year and provide governance to each organization.

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